

7 UPGRADES TO GENERATE BIG TAX-FREE PROFITS WHEN SELLING YOUR HOME



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If you want to make a big tax free profit when selling your home, you should know about a process called “Up-Staging”. Up-Staging, involves making material upgrades to increase the selling price of your home by tens, even hundreds of thousands of dollars.

Up-Staging is one of the few investments where Canadians can make significant tax free profits.

This opportunity arises only on the few occasions when selling your principle residence. Savvy home owners don't let these special situations slip through their fingers.

The secret to effective Up-Staging: It's not a DIY project, get expert help

To make the right Up-Staging decisions – that will get you the biggest return on investment – it pays to have expert guidance before starting the project.

It's also a good idea to consult with a top-tier Realtor who knows property values and trends.

With this expert help you will make bigger profits, and avoid costly blunders and missteps.



HERE ARE EXAMPLES OF 7 UP-STAGING STRATEGIES THAT CAN GENERATE **BIG TAX FREE PROFITS FOR YOU**



Before



After

1 Replace tired old laminate countertops with marble or granite. These surfaces are used daily, and they're often the first thing people see when entering a room.

Having stylish, fresh, countertops in your bathrooms is also a sure-fire way to increase the value of your home.



Before



After

2 Backsplashes A relatively small investment in kitchen and bathroom backsplashes will give your home a feeling of luxury that translates a higher selling price.



Before



After

3 Lighting Lighting may not be the first up-grade to come to mind, but when you see the results, the difference is like night and day. The best part: these changes are not particularly expensive, but generate big impact.



Before



After

4 Upgrade your appliances Obviously old and well-used appliance can drag down the perceived value of a home. An investment in new appliances that fit in with the home's décor, can return their cost several times over





Before



After

5 Paint If there is just one Up-Staging project you choose to do, painting is the most affordable and guaranteed to increase your home's sale value. It's amazing what a new color or fresh coat of paint can do to liven up a room, and get people's attention.



6 Landscaping First impressions are important and landscaping has an immediate impact on the curb appeal, and perceived value, of every home. Even if gardening isn't your passion you can get a big bang for your buck by investing in a few trees shrubs and perennials.



Before



After

7 High end art A proven strategy for enhancing the perceived value of a home is to fill it with tasteful high end art and sculpture. If you appreciate art, why not buy a few pieces you enjoy and display them in your home. You will likely recover the full cost when the house sells. If you don't want to buy art, you can rent it from most major public art galleries.



For more information contact:

MyHomeStager.ca today for more details! 844 LUV-2-STG

